BUSINESS ADMINISTRATION (BUSA)

BUSA 6100 - Independent Study In Business Administration (3 Credits)

Special research projects undertaken by MBA students under the direction of the MBA graduate faculty. Students are required to conduct independent research and write scholarly papers. Offered: Student demand.

BUSA 6105 - International Business (3 Credits)

Introduction to international business and the multinational corporation. Topics include development of international business, the institutional and economic environment of global business, legal and socioeconomic factors affecting multinational corporations, and the planning and operation of international business. Offered: Spring.

Lecture hours: 3 Other hours: 3