

MANAGEMENT (MGMT)

MGMT 5110. Organizational Behavior Effectiveness. (3 Credits)

This course is designed for students to learn individual and group skills required for effective functioning in an organizational context. The course highlights the leadership and managerial competencies needed to create and maintain organizations that are effective, successful, and earn above average returns on their investments. Such knowledge and skills focus on the accurate diagnosis, design, deployment, evaluation and enhancement of organizations and organizational interventions needed to sustain effective change.

MGMT 5200. Overview of Management/Marketing Concepts. (1 Credit)

An overview course of business management and marketing. Prerequisite for MBA courses. (Maybe waived as determined by admission committee for MBA program). Offered exclusively to MBA students.

MGMT 6000. Internship in Management. (6 Credits)

Provides an opportunity for students to gain practical experiences while working in a business or governmental agency. Students are required to work full-time in their area of concentration during the summer term. Internship is coordinated by a faculty member and supervised by an approved business supervisor. A final report and oral presentation are required. Each student is required to maintain an active ASU address.

MGMT 6105. The Legal Environment of Business. (3 Credits)

Develops an understanding of the interrelationships of law and society and an awareness of the need to recognize the conflicting rights and duties which lead to the formation of law, together with the impact such law has on the business community. Offered: Spring .

MGMT 6106. Decision Science. (3 Credits)

This course introduces the students to the major quantitative techniques used in management decision making. Topics include deterministic and probability models, decision theory, game theory, linear programming, simulation, dynamic programming and advanced applications of statistics. Computer applications are emphasized.

MGMT 6107. Operations Management. (3 Credits)

An introduction to the concepts, principles, problems and practice of operations management. Emphasis on managerial processes for achieving effective operations strategy in both goods-producing and service-rendering organizations. Topics include operations strategy formulation, operating technology, quality management, capacity planning, forecasting, production planning, inventory control and project management.

MGMT 6108. Quantitative Methods for Managers. (3 Credits)

This course introduces students to the major quantitative techniques used in management decision making. Topics include deterministic and probability models, decision theory, game theory, linear programming, production planning, operating technology, simulation, dynamic programming and advanced applications of statistics. Computer applications are emphasized. Prerequisite: MGMT 4110 or MGMT 5200. Offered: Fall and Spring.

MGMT 6110. Organizational Behavior and Effectiveness. (3 Credits)

This course enhances understanding of all aspects of behavior in organizational settings through the systematic study of individual, group and organizational processes. The approach is experiential and focuses on organization development, leadership, and teamwork. The goal of the course is to gain competencies to improve organizational effectiveness and enhance competitive advantage. Offered: Fall .

MGMT 6120. Leadership. (3 Credits)

The goal of this Leadership class is to provide students with a theory based, integrative, hands-on, practical view of leadership. The many debates and controversies within the field of leadership are presented, emphasizing integration of the concepts and distilling useful and practical concepts from each theory while taking a cross cultural perspective. Offered: Fall.

MGMT 6125. Human Resource Management. (3 Credits)

Explores the process of forecasting and identifying forces in the labor market, determining staffing needs, developing budgets and employment plans. Includes the creation of job specifications, recruitment programs, and interviewing and selection techniques. Emphasis on program evaluation and legal considerations, equal employment opportunity, performance appraisal, compensation management, training and development. Includes discussion of contemporary issues in the field. Offered: Summer .

MGMT 6127. Small Business Management and Entrepreneurship. (3 Credits)

Involves the student under faculty supervision in current, real-life small business problem-solving situations. Actual cases embrace marketing, finance, accounting and management decisions. Offered: Summer .

MGMT 6199. Business Policy and Strategic Management. (3 Credits)

This course can be taken only after completion of at least 27 hours of MBA courses. The purpose of the course is to give the student an opportunity to develop and appreciate skills and perspectives, capabilities needed by higher-level leaders and managers in all types of organizations. Emphasis is given to the integration of subject matter from all business courses and other disciplines in formulating, implementing and evaluating cross-functional decisions that enable the organization to achieve its goals and objectives. Comprehensive analysis of organizations in a wide variety of situations is conducted. This is the capstone MBA course. Offered: As needed.

MGMT 6205. Management Information System. (3 Credits)

An overview course designed to introduce students to the area of information systems. It emphasizes concepts, components, and structures of information systems and their applications in business and managerial decision making. The topics include information systems software and hardware, telecommunications, database management, decision support, expert systems, and management of information technologies. Optional topics may include client/server computing and Internet and Intranet development.

MGMT 6206. Database Management Systems. (3 Credits)

This is an introductory course to database management and its system implementation techniques. It covers the structure of database management systems, database design, entity-relationship modeling, normal forms, relational database theory, the structural query language (SQL), and database system development and management using state of the art database system. Optional topics may include object-oriented databases, distributed databases, database programming, and advanced database management issues. Prerequisite: MGMT 6205.

MGMT 6207. System Analysis and Design. (3 Credits)

This course covers all the major phases of a complete systems development life cycle (SDLC), business modeling techniques such as entity-relationship diagramming, data flow diagramming, and the use of Integrated Computer-Aided Software Engineering (I-CASE) tools to support systems development. Optional topics may include forms and reports development using rapid application development (RAD) tools, client server development, and web based systems deployment. Prerequisite: MGMT 4206.