DEPARTMENT OF ENGLISH, MODERN LANGUAGES, AND MASS COMMUNICATION

The Department of English, Modern Languages and Mass Communication offers Bachelor of Arts degrees in English and English Education. Additionally, it provides courses for the General Education program of the University and offers minors in English, Creative Writing, Technical Communication, Mass Communication and Spanish. Completion of an approved minor requires a minimum of 18 hours in designated 2000, 3000 and 4000 level courses in a discipline. The Department also provides graduate English courses for the Master of Education degree in English Education.

The Bachelor of Arts degree in English is designed primarily for individuals interested in pursuing graduate study in English or one of the many career options available, i.e. journalism, law, government service, public relations and technical or freelance writing. Included in the course of study is a major emphasis on both English and American literature, language, and the theory and practice of composition. Students in the program also have access to a variety of paid and non-paid internships, both locally and nationally, which serve to enhance their preparation for employment. The B.A. in English Education is designed to graduate excellent secondary school English teachers who are prepared to address the needs of students in today’s classrooms. The departmental academic program also includes English to Speakers of Other Languages (ESOL) offered as learning support program to international students who need to improve their English Language proficiency for academic success.

Mass Communication Program

The Bachelor of Arts degree in Mass Communication prepares students for productive careers and advanced study in Mass Communication and related fields. The degree offers two concentrations – Public Relations and Media Arts (Radio TV, Film, Internet) - which are also designed to acquaint students with state-of-the-art technologies in Mass Communication and expand their career opportunities in a variety of traditional and emerging professions. Additionally, students matriculating in the program will complete required internships through university collaborations and partnerships with media agencies, business and industry.

Programs in the Department of English, Modern Languages, and Mass Communication

- Degree information for the Associate of Arts in Core Curriculum with an English Transfer Pathway (http://catalog.asurams.edu/undergraduate/degree-programs)
- English, Bachelor of Arts (http://catalog.asurams.edu/undergraduate/arts-sciences/english-modern-languages-mass-communication/english-bachelor-arts-degree)
- English, Minor (http://catalog.asurams.edu/undergraduate/arts-sciences/english-modern-languages-mass-communication/english-minor)
- Mass Communication, Bachelor of Arts (http://catalog.asurams.edu/undergraduate/arts-sciences/english-modern-languages-mass-communication/mass-communication-bachelor-arts)
- Mass Communication, Minor (http://catalog.asurams.edu/undergraduate/arts-sciences/english-modern-languages-mass-communication/mass-communication-minor)
- Professional Writing, Minor (http://catalog.asurams.edu/undergraduate/arts-sciences/english-modern-languages-mass-communication/professional-writing-minor)
- Spanish, Minor (http://catalog.asurams.edu/undergraduate/arts-sciences/english-modern-languages-mass-communication/spanish-minor)

ENGL - English

ENGL 0999 - Support for English 1101 (1)

This supervised lab is designed to reinforce and refine grammatical and mechanical skills of students. It services as a review of basic principles of English usage including fundamentals of sentence patterns, grammar, punctuation and an introduction to the writing of short paragraphs and essays. Corequisite: ENGL 1101.
ARAB 1001. Elementary Arabic I. (3 Credits)
This course is a beginner’s level of Modern Standard Arabic. Students will be expected to learn to speak using simple sentences, read, and write. Attention will be given to grammar and conjugations.

ARAB 1002. Elementary Arabic II. (3 Credits)
The second course in the elementary Arabic sequence, ARAB 1002 continues the introduction of students to the various cultures that use the language, with emphasis in developing oral and written skills in the target language.

COMM 1000. Cultural Diversity in Communication. (2 Credits)
This course emphasizes the patterns of public and interpersonal communication among and between ethnic groups and minority cultures globally with strategies and skills for improving the quality of those interactions. This class will deepen the understanding of communication as a social process using the course as a public speaking forum. Offered: All semesters.

COMM 1100. Human Communications. (3 Credits)
This course provides a broad approach to oral communication skills including intrapersonal, interpersonal, small group and public speaking. The course will also examine intercultural and mass communication. Offered: All semesters.

COMM 2000. News Writing and Reporting. (3 Credits)
This course introduces basic concepts in news writing and teaches the basic skills of gathering information, including background research, interviews and observations, writing basic forms of news stories, including hard news and soft/feature stories, for both print and online media. Prerequisite: ENGL 1102. Offered: Fall and Spring.

COMM 2010. Survey of Mass Communication. (3 Credits)
This course presents the basic tenets of mass communication. It will provide insight into the different facets of mass communication, and how mass communication has been tied to contemporary culture. The course will provide insight into the different theories on media influence, and delve into the different media institutions, explore their history, and the political, social, and economic forces that shape contemporary media output. Prerequisite: ENGL 1102. Offered: Fall/Spring.

COMM 2025. Writing for the Media. (3 Credits)
Students will analyze and develop critical standards for radio/tv/film/Internet writing. Using basic script formats, students will prepare scripts in the appropriate mode. The student, under faculty supervision, will learn processes of creating a finished script that conforms to industry standards. Prerequisite: ENGL 1102. Offered: Fall/Spring.

COMM 2035. Fundamental Web and Graphics Design. (3 Credits)
A study of two-dimensional (2-D) design with emphasis on the visual communication design process. Topics include basic terminology and graphic design principles and introduction to fundamentals of design that lead to the discovery and comprehension of the visual language. Form, balance, structure, rhythm, and harmony are studied in black and white and in color. Various media will be used. This is the prerequisite course for the advanced publication design. Prerequisite: None. Offered: Fall, Spring.

COMM 3105. History of the Media. (3 Credits)
This course focuses on the historical development of the media. Students will acquire an in-depth understanding of how the media developed across the centuries, which events influenced these developments, and how the media shaped major events. By looking into the history of the media, students will also acquire a better understanding of the inner workings of media production and influence today. [Prerequisite: COMM 2010]. Offered: Spring.

COMM 3110. Communication Research. (3 Credits)
This course discusses avenues to identify issues or problems in the field of mass communication that warrant scientific research, and covers various mass communication research methods such as content analysis, surveys, and experiments. The primary focus is on formulating research questions and creating appropriate research designs. This course will involve class research projects that require student participation. [Prerequisite: COMM 2010] Offered: Fall.

COMM 3120. Media Aesthetics and Criticism. (3 Credits)
A course designed to provide the fundamentals of theory and aesthetics for media criticism. Participants will identify, conceptualize, and apply aesthetic components to analyze media messages. They will apply narrative structure and other frameworks to their analysis, and they will interpret how ideology and culture play a role in the process of meaning production. [Prerequisite: COMM 2010] Offered: Fall.

COMM 3155. African American Images in the Media. (3 Credits)
This course will elaborate on the representation of African Americans in the media. African American Images in the Media will provide an introduction into theories of representation and present the development of African American images in the media over the last 5 decades. The course will also explore different themes within this representation, such as the images of African American families, the African American male and female in the media, African Americans in music, and the representation of African Americans in the news. [Prerequisite: COMM 2010] Offered: Spring.

COMM 3160. Foundations of Strategic Communication. (3 Credits)
This course will elaborate on persuasive communication, including advertising, public relations, and propaganda, and the role these can play in altering opinions, attitude, and behavior. The course provides students with insight into the psychological processed that play a role in the reception and possible influence of persuasion communication. Students will also gain insight into the various strategies and techniques used in persuasive messages, and learn how to create their own persuasive communication campaign. Finally, the course will delve into the history of strategic communication, and explicate how various forms of persuasion have been used throughout the ages. [Prerequisite: COMM 2010] Offered: Fall.

COMM 3205. Introduction to Public Relations. (3 Credits)
This course explains what the profession of public relations is. It will provide an overview of the roles, functions, principles, practices, strategies, tactics, and effects of public relations, as well as the ethics and legal perspectives related to the PR profession. The course will also discuss how PR interacts with journalism, advertising, and other practices in both traditional and new media. [Prerequisite: COMM 2000 and COMM 2010] Offered: Fall.
COMM 3210. Writing for Public Relations. (3 Credits)
This course is for students to develop the writing skills necessary to succeed in a public relations career. Students will produce public relations materials in a variety of formats, including fact sheets, news releases, brochures, blogs, position papers, and others. This course is also designed to have students think critically about current events and how they relate to public relations practice. [Prerequisite: COMM 2000] Offered: Spring.

COMM 3240. Audience Analysis. (3 Credits)
In this course, students will learn about the key elements of mass communication: the audience. The course will address the basic nature and characteristics of media audiences, as well as various methods used to collect information about the audience. This course will familiarize students with the nature of audience responses, the psychological processes that underlie the audience response, and how to establish media impact. [Prerequisite: COMM 2010] Offered: Spring.

COMM 3250. Intercultural Communication. (3 Credits)
This course is centered on the importance of communication in our daily lives, and how communication is both informed by and shapes our culture. In this course, students will be made aware of how their communication processes are influenced by their culture, and how these processes vary across cultures. Students will gain an understanding of the challenges and opportunities posted by cross-cultural communication, and they will learn how to communicate effectively across cultural boundaries. [Prerequisite: COMM 2010] Offered: Fall.

COMM 3270. Broadcast Journalism. (3 Credits)
This lecture-laboratory course is oriented to radio and television broadcasting. Emphasis is placed on gathering, analyzing, writing, editing, and presenting news. Studio and on-location tapings are required. [Prerequisite: COMM 2020] Offered: Fall.

COMM 3280. International Media Research. (3 Credits)
This course is offered as a study abroad (SA) course. It covers commonly used research methods in communication. Readings prior to the study abroad trip will be required. Practical cases in the context of study abroad program will be used to illustrate how research may be applied to solve problems and enhance understanding of the international media and audiences. [Prerequisite: COMM 2010] Offered: Summer.

COMM 3310. Fundamentals of Visual Communication. (3 Credits)
Students will become familiar with how news and entertainment photos are made and edited for publication in media including newspapers, magazines, electronic media, and web sites. The course will provide students with an understanding of the history of photojournalism and its role in media organizations; how to operate a camera; the ability to edit photos for publication, including selecting, cropping, and cutline writing; and a basic understanding of photo composition. Legal and ethical issues regarding photojournalism are addressed along with learning the ability to produce basic, publishable photographs. [Prerequisite: COMM 2000] Offered: Fall.

COMM 3320. Fundamentals of Audio Production. (3 Credits)
A lecture and laboratory course that introduces students to the properties and production of sound, and how to record, edit, and mix audio. The student will acquire skills related to writing and announcing for the ear, console operation and signal flow, and recording technologies and formats. They will also acquire knowledge regarding audio aesthetics, production genres, and conventions for radio and other audio media. [Prerequisite: COMM 2020] Offered: Fall.

COMM 3330. Advanced Communication Skills. (3 Credits)
Analysis and application of interpersonal, small group, and mediated communication skills as effective speaking, listening, negotiation, conflict management, presentation, and media interviewing. Pre-requisite: COMM 1110 (C or better) or COMM 1100 (C or better)

COMM 3360. Media Advertising and Sales. (3 Credits)
Introductory survey of basic processes, strategies, and techniques for producing, selling, and evaluating advertising. Emphasis on consumer and marketing research, media advertising campaigns, marketing plans, media ratings, audience analysis, and media buying plans. [Prerequisite: COMM 2010] Offered: Spring.

COMM 3380. Sports Communication. (3 Credits)
Introduction to the field of sports writing and broadcast. Students will have a variety of assignments ranging from general sports coverage to play-by-play reporting of athletic events. Students will demonstrate an overall understanding of sports communication and the standards that pertain to it. Students will investigate and report various sports materials including reporting, interviewing, profiles, features, and related statistical information; prepare and participate in sporting events in areas of announcing, producing, etc.; prepare PR and promotional kits for sports teams and organizations; and understand the sports business in the United States and internationally. [Prerequisite: COMM 2000] Offered: Spring.

COMM 3445. Fundamentals of Video Production. (3 Credits)
This course is designed to acquaint the student with the operation and use of video production equipment and facilities. The student will have the opportunity to reach a competent level in basic video production areas. The course is organized as an introduction to television production with emphasis on: the use of video production, working within production studios, duties and responsibilities of the production crew, and visualization/design concepts for video. [Prerequisite: COMM 2025] Offered: Fall.

COMM 4140. Philosophy and Ethics of Communication. (3 Credits)
This course will introduce students to the philosophical foundations utilized in the field of mass communication. It will discuss the historical development of mass communication ethics and explore issues faced by mass communication practitioners and organizations in today's postmodern society. Through class discussion and case studies, students will learn how to utilize critical reasoning to resolve ethical dilemmas common in the media industry. [Prerequisite: COMM 2010] Offered: Spring.

COMM 4160. Media Programming & Management. (3 Credits)
Overview of basis of media programming and management including models relating to management theory, personnel goals, communicational organization, and media programming plans and formats appropriate for current organizations. [Prerequisite: COMM 2020] Offered: Spring.

COMM 4205. Theories and Strategies in Emerging Media. (3 Credits)
This course will survey new and emerging forms of media, and address theory, concepts, and strategies surrounding their development and impact. This course will critically examine the role that new media play in social change, and rely on case studies to elaborate on the use and impact of these newly emerging media. [Prerequisite: COMM 2010] Offered: Spring.
COMM 4210. PR Cases & Campaigns. (3 Credits)
This course is an undergraduate seminar in the creation of strategic communication campaigns. Students will study the operation and objectives of effective public relations using a case-study approach. Concepts to be covered include defining a campaign and expressing creativity, as well as identifying goals, objectives, and the target audience for a campaign. [Prerequisite: COMM 3200] Offered: Spring.

COMM 4215. PR Management & Administration. (3 Credits)
For both managers in PR firms and PR leaders across industries, the insights and skills to understand, coordinate all internal and external stakeholders, resources, and logistics are essential to the success of PR campaigns, the effectiveness of crisis management, and the long-term organizational health of the PR apparatus. This course will analyze the role of public relations in corporations, it will also discuss the management of public relations in other types of organizations such as non-profits, communications agencies, and government institutions. The importance of community and stakeholder relationship management will be emphasized. [Prerequisite: COMM 3200] Offered: As Needed.

COMM 4225. Communication Law. (3 Credits)
Study of various laws affecting American media. Students examine the concepts of freedom of speech and press, specific laws and alternative interpretations of those laws, federal regulatory agencies rights in news and advertising, libel slander, copyrights, and invasion of privacy. [Prerequisite: COMM 2010] Offered: Fall.

COMM 4240. Crisis Communication. (3 Credits)
As communication technology and the proliferation of news outlets instantly informs the public about organizational missteps, organizations need to be aware of their reputation before, during, and after crises. This course will discuss what constitutes and causes organizational crises, how to avoid crises, what to do when a crisis hits, and how to learn from past crises and prevent future problems. [Prerequisite: COMM 3200] Offered: Fall.

COMM 4250. Brand Journalism. (3 Credits)
Brand journalism is not only shaking up traditional views of brand management, it is also shaking up traditional views of journalism. It is content creation using journalistic skills. In this course, the future PR practitioners will learn to think like a journalist in creating evolving, multidimensional stories on behalf of the brands while asserting direct engagement with audiences and fans, bypassing the mediating news professionals. [Prerequisites: COMM 2000 and COMM 3200] Offered: Spring.

COMM 4260. International Strategic Communication. (3 Credits)
The next generation of public relations students must be equipped with strategic communication skills to work in a global environment. Through a combination of research projects, discussions, and case studies, the course will cover a variety of global issues, including diversity of news and mass communications, emerging trends in global business communication and media, advances in technology, global sources and systems of communication, cultural contexts, ethical and legal issues, and the role and impact of advertising and public relations in the global marketplace. [Prerequisites: COMM 3160 or COMM 3200] Offered: Summer.

COMM 4280. Cases on Emerging Media. (3 Credits)
This course is offered as a study abroad (SA) course. It covers current important issues and phenomena in the new and emerging media. Case study is the primary approach to this class. Theoretical foundations are discussed and applied to explaining understanding of the cases. Comparisons will be made between the popular and emerging media in the study abroad host country and those in the United States. [Prerequisite: COMM 2010] Offered: Fall.

COMM 4320. Radio Programming and Production. (3 Credits)
Advanced level course in the radio profession that studies the methods of programming strategies, advanced techniques in production, presentation, planning, ratings, formats, and audience analysis. Includes techniques in sound and music effectiveness in all radio content and methods. [Prerequisite: COMM 3320] Offered: Spring.

COMM 4340. Advanced Video Production. (3 Credits)
This is an advanced level course in video production, designed to give the student a practical experience as a producer and director of video narratives, documentaries, and other forms. The course is composed of production assignments, production meetings, lectures, demonstrations, screenings, and discussions. [Prerequisite: COMM 3340] Offered: Spring.

COMM 4350. Narrative Film Making. (3 Credits)
Examines the art of dramatic, comic action and suspense filmmaking and provides practical opportunities for students to prepare scripts, storyboards, direction, and to film, edit, and produce original fictional works. [Prerequisite: COMM 3340] Offered: Spring.

COMM 4355. Documentary Film Making. (3 Credits)
The pre-production, production, and post-production of audio and video documentaries. Hypothesize and comprehend the uses and purposes of media production and theories and applications included in the roles of director, producer, and editor. Promote the development of the producer in the area of production techniques, and cultivate producer skills such as negotiating, client relations, budgeting, etc. through field production, post-production, and evaluation. [Prerequisite: COMM 3340] Offered: Spring.

COMM 4510. Media Seminar. (3 Credits)
Must be a senior to enroll. This course for graduating seniors provides students an opportunity to apply theories and techniques to practical experiences in their areas of concentration. It is a research seminar. Seniors must successfully complete an approved final project that will be presented both orally and in writing to be judged by a jury of faculty in the department. In consultation with their advisors, students may select a topic for their research during the first semester. Research projects should reflect the career or academic interests of the students. [Prerequisite: Senior Status]. Offered: Fall, Spring.

COMM 4530. Directed Study. (3 Credits)
A project designed by the student and a radio-television-film faculty member who agrees to work with the student to meet specific and individual needs. Directed study requires the student to complete extensive readings and writing assignments. [Prerequisites: Junior or Senior Status and permission of instructor] Offered: Fall.

COMM 4550. Special Topics. (3 Credits)
A specially-designed course(s) providing students an opportunity to pursue scholarly and practical work in an area of major interest under the guidance of members of the mass communication faculty. Specific goals and objectives permit students to take specialized course subjects pertinent to current needs and desires. [Prerequisite: At least junior standing] Offered: Spring.
COMM 4570. Internship. (3 Credits)
Part-time placement in professional media facilities in Albany and other cities. Emphasis is on learning overall business structure and developing skills for entry-level decision-making positions. [Prerequisites: At least junior standing or instructor permission] Offered: Fall, Spring.

ENGL 1101. English Composition I. (3 Credits)
Designed to teach the mechanics of expression and the development and organization of ideas into paragraphs and essays. [Prerequisite: SAT Verbal Score of 430 or Exit from Learning Support.] Offered: All semesters.

ENGL 1101E. English Composition I. (3 Credits)
English Composition 1101-E is designed to help students become skilled thinkers, writers and communicators who can compose for a variety of disciplines and rhetorical contexts. The students will be required to enroll in the 3 hours of Enhanced Writing Lab activities to reinforce writing proficiency. Offered: All Semesters.

ENGL 1101H. Honors Humanities I. (3 Credits)
This Honors course in Freshman English focuses on literary types, critical and interpretive writing and research. Students will be exposed to concentrated and individualized work in writing with emphasis on thematic or aesthetic approaches. Prerequisite: Admission to the Honors Program. (Students may be eligible to take the Regents' Test upon successful completion of course.)

ENGL 1102. English Composition II. (3 Credits)
A continuation of ENGL 1101, focusing on rhetorical modes and guided development of the research paper. [Prerequisite: ENGL 1101.] Offered: All Semesters.

ENGL 1102H. Honors Humanities II. (3 Credits)
This course emphasizes the study of literary types, critical and interpretive writing and research. It focuses on continued development of writing of argumentative, comparative and analytical essays. The concepts of literature's place in the humanities in relationship to other art forms will be explored. Prerequisite: Admission to Honors Program and completion of ENGL 1101H.

ENGL 2000. Intro to Fiction Writing. (3 Credits)
This course is a workshop for writers with little or no experience in writing fiction. The class focuses on the elements of fiction: beginnings and endings, setting, plot, dialogue, voice, image, character, point of view, structure, and theme. Students will read and discuss fiction by major writers, critique each other's works, and write and revise two short stories. The goal is to tap into students' most valuable assets, language and its power to tell a story that both entertains and convives. Offered: Fall, Spring.

ENGL 2105. Creative Writing. (3 Credits)
Practical experience in imaginative writing, creating original works and developing style and voice through writing and criticism. [Prerequisites: ENGL 1101, ENGL 1102, ENGL 2111 and ENGL 2112.] Offered: Fall, Spring.

ENGL 2106. Producing and Editing Tech Doc. (3 Credits)
Students will study the theories and practices associated with the production of user documents, instructional manuals, and other media. This course also offers a broad view of editing as a profession and focuses on editors as project managers. Students will also learn about the roles of editors in various contexts, including work groups, organizations, small presses, and publishing houses. [Prerequisite: ENGL 1101 and 1102] Offered: Fall, Spring.

ENGL 2111. World Literature I. (3 Credits)
A survey of the masterpieces of Western literature from Homer to the Renaissance period. [Prerequisite: ENGL 1102.] Offered: Fall, Spring.

ENGL 2111H. Honors Humanities III. (3 Credits)
This course is a critical and analytical study of humanity's/humankind's world achievements (literature, art and music) in the Western World from the Renaissance to the present. Prerequisites: Admission to the Honors Program and completion of ENGL 1102H.

ENGL 2112. World Literature II. (3 Credits)
A continuation of ENGL 2111, with emphasis on masterpieces from the Renaissance to the Modern Period. [Prerequisite: ENGL 2111.] Offered: All Semesters.

ENGL 2112H. Honors Humanities IV. (3 Credits)
A study of contemporary literature, art and music with emphasis on both Western and non-Western cultures. Prerequisites: Admission to the Honors Program and completion of ENGL 2111H.

ENGL 2121. Survey of British Literature I. (3 Credits)
ENGL 2121 is a study of British literature from its beginning through the eighteenth century. This time span covers the Old English period, the Middle Ages, the Early Modern period, the Metaphysical and Cavalier eras, and the Restoration and Neoclassical periods. Works studied may include those of the Beowulf poet, Chaucer, Spenser, Shakespeare, Marlowe, Milton, Donne, Marvell, Dryden, Pope, and Swift. As we study these texts, issues, and ideas, you will develop an understanding of major British literary works of these periods; the ability to write with clarity, precision, and accuracy and to analyze and interpret literature; and the ability to conduct research carefully and systematically and to incorporate that research into your own interpretation of literature. Offered: Fall, Spring.

ENGL 2122. Survey of British Literature II. (3 Credits)
A study of British Literature from the late eighteenth century to the present, encompassing the Romantic, Victorian, and Modern periods. Works studied include those of Wordsworth, Coleridge, Byron, Shelley, Keats, Tennyson, Browning, Yeats, Lawrence, and Joyce. Prerequisite: ENGL 1102 with a grade of "C" or better. Credits: 3 (3-0-3)

ENGL 2131. Survey/American Literature I. (3 Credits)
The study of American literature from colonial days through the American Revolution and into the mid-nineteenth century. Authors from those periods include Anne Bradstreet, Phillis Wheatley, Poe, Emerson, Thoreau, Frederick Douglass, Walt Whitman and others. Offered: Fall, Spring.

ENGL 2132. American Literature II. (3 Credits)
This course is a survey of American literature from the mid-nineteenth century to the present. This course is not intended for English majors. Offered: Fall, Spring.

ENGL 2141. African-American Literature I. (3 Credits)

ENGL 2142. African-American Literature II. (3 Credits)
ENGL 2142 is a study of African-American literature from the Harlem Renaissance (1920) to the present day. Major authors of this period include: Zora Neale Hurston, Claude McKay, Langston Hughes, Richard Wright, Ralph Ellison, Gwendolyn Brooks, Audre Lorde, Amiri Baraka, Sonia Sanchez, Lucille Clifton, Larry Neal, Maya Angelou, Toni Morrison, Yusef Komunyakaa, Rita Dove and others. Prerequisite: ENGL 1102 with a grade of "C" or better. Corequisite: None. Offered: On demand.
ENGL 2167. Doc Design, Usability & Testin. (3 Credits)
Students will study the elements of layout, design, and typography techniques used by technical communicators. They will practice with short and long print texts and with non-print media. [Prerequisite: ENGL 1101 and ENGL 1102] Offered: Fall, Spring.

ENGL 2204. Advanced Composition. (3 Credits)
Advanced theory and practice in writing expository prose, with Emphasis on the relationship between structure and style in essay writing. [Prerequisites: ENGL 1101, ENGL 1102 and ENGL 2111 and ENGL 2112.] Offered: Fall, Spring.

ENGL 2298. Survey of English Literature I. (3 Credits)
A general survey of the works in British literature from the Beginning through Milton and the and the English Civil War. Prerequisite: ENGL 2406. Offered: Fall Semester.

ENGL 2299. Survey of English Literature II. (3 Credits)
A general survey of the works in British Literature from the Restoration period through the early 20th century. Prerequisite: ENGL 2298. Offered: Spring Semester.

ENGL 2341. Lit./Perf. Elements Spoken Wor. (3 Credits)
This course will examine the literary aspects of spoken word poetry through the study of the oral tradition, the Black Arts Movement, and contemporary literary influences. It will also include the study of the art form’s development since the late 1960’s and 70’s through examining influences, such as blues, jazz, and hip-hop. The course will also develop and enhance the skills of student performers of spoken word poetry. Offered: Fall, Spring.

ENGL 2406. Literary Forms. (3 Credits)
An introduction to genres, methods, and critical approaches to literature, with emphasis on writing about literature. Prerequisite: ENGL 2111. Offered: Fall, Spring.

ENGL 2425. The Short Story. (3 Credits)
Development of the short story as a literary form; analysis of its techniques from the works of representative authors. Prerequisite: ENGL 2406. Offered: Spring.

ENGL 2550. Poetry. (3 Credits)
Major developments in English and American poetry, with focus on the analysis of the techniques of representative authors. [Prerequisite: ENGL 2406.] Offered: Fall.

ENGL 2702. Tech Comm for the Busn World. (3 Credits)
This course will develop writing skills used in a business setting. It will focus on proposal and grant writing, case studies, interviews and narratives, and research writing. Additionally, students will actively engage with business publications in discussions that analyze domestic and international business topics. [Prerequisite: ENGL 2106 and ENGL 2167] Offered: Fall, Spring.

ENGL 3106. Technical Writing. (3 Credits)
An examination of the elements of writing, particularly as they apply to the sciences, business and industry, and other technologically-related fields. Prerequisite: ENGL 2204. Offered: Spring, Summer.

ENGL 3170. Writ and Designing for the Web. (3 Credits)
Students will examine how users read on the web, how authors should write their web pages, and how to design rich, appropriate content for web sites. In so doing, this course offers practice in the use of HTML, graphics, and presentation software. Students will also learn Style Sheets in constructing web sites. By analyzing how on-line communities organize, use, and distribute knowledge and information, students will evaluate and build web sites that communicate simply and effectively. [Prerequisite: ENGL 2106 and ENGL 2167] Offered: Fall, Spring.

ENGL 3204. Rhetoric and Adv Writing. (3 Credits)
An advanced level writing course that emphasizes rhetorical, linguistic and stylistic devices employed by effective writers to explain, describe, narrate, evaluate, and persuade. [Prerequisites: ENGL 1101, 1102, & 2111.] Offered: Fall, Spring.

ENGL 3301. Multicultural Language and Literature. (3 Credits)
Multicultural Language and Adolescent Literature examines the elements of various cultures especially language. Offered: Fall, Spring.

ENGL 3305. Modern Grammar. (3 Credits)
Study of the methods and techniques of modern and traditional grammar, and grammatical analysis. Prerequisite ENGL 1101 and ENGL 1102. Offered: Fall, Summer.

ENGL 3311. Survey of American Literature I. (3 Credits)
This course surveys significant and representative authors, movements and genres from the beginnings through the Colonial and Romantic periods. [Prerequisite: ENGL 2406.] Offered: Fall.

ENGL 3312. Survey of American Literature II. (3 Credits)
This course surveys American literature for the Civil War to the present. Prerequisite: ENGL 3311. Offered: Spring.

ENGL 3405. Professional & Tech Writing. (3 Credits)
An advanced writing course focusing on the elements of effective writing, particularly as they apply to business and the professions.

ENGL 3603. Development of the Novel. (3 Credits)
A survey of global trends and techniques through the study of major novels of representative writers. Prerequisite: ENGL 2406. Offered: All Semesters.

ENGL 3613. The Modern Novel. (3 Credits)
A study of major novels in English, from the turn of the twentieth-century to the present. Prerequisite: ENGL 2406.

ENGL 3707. Chaucer. (3 Credits)
A study of Chaucer’s life, times and major works. [Prerequisite: ENGL 2298.] Offered: All Semesters.

ENGL 3708. The American Novel. (3 Credits)
Development of the novel as a literary art form in America. Special attention will be given to form, theme, and aesthetic quality through the study of major and pivotal novels. [Prerequisite: ENGL 2406.] Offered: All Semesters.

ENGL 3721. Tech Comm for the Envir & Heal. (3 Credits)

ENGL 3732. Contemorary Issues in Tech Com. (3 Credits)
Students will study a variety of contemporary issues in technical communication through reading various texts and reviewing digital media. This course gives students an awareness of the challenges and successes in technical communication and equips them to deal with them. [Prerequisite: ENGL 2016 and ENGL 3170.] Offered: Fall, Spring.

ENGL 3790. African-American Literature I. (3 Credits)
A survey of works by representative authors of African American literature from the oral tradition through the Harlem Renaissance. [Prerequisite: ENGL 2406] Offered: Fall.

ENGL 3791. African American Literature II. (3 Credits)
A survey of major authors in African American literature from the 1930’s to the present. Focus on writers of the post World War II, Black Arts and contemporary periods. Offered: Fall.
ENGL 3799. Special Topics in African American Literature. (3 Credits)
An examination of topics in African American literature, including the study of various periods. (e.g., slave narratives, the Harlem Renaissance, the Black Arts movement), genre development (e.g., the African American novel, the short story and poetry), and the study of major authors. [Prerequisites: ENGL 2406.] Offered: Fall.

ENGL 3825. Caribbean Literature. (3 Credits)
A survey of Caribbean literature in various genres, with special Emphasis on the relationship between Caribbean literature and culture. Poetry, prose and drama will be selected from the colonial and postcolonial independence periods. [Prerequisite: ENGL 2406.] Offered: Fall.

ENGL 3845. African Literature. (3 Credits)
A survey of African Literature, including the dynamics of Interaction between African culture and literature in various genres. Poetry, prose and drama will be selected from the pre-colonial, colonial and post-colonial era. [Prerequisite: ENGL 2406.] Offered: Spring.

ENGL 3890. Writing for Science and Techn. (3 Credits)
The purpose of this course is to provide students with an understanding of how to present different kinds of business related information to specialists and to non-specialist audiences. While the course will focus primarily on written communication, other aspects of professional discourse will also be examined, such as oral aspects of professional communication, the use of media and graphics in professional communication practices, research techniques related to professional writing, report design, and formatting. [Prerequisite: ENGL 2106, US and ENGL 2167 and ENGL 2702 US. Offered: Fall, Spring.

ENGL 3998. Undergraduate Research. (2 Credits)
Research on a specific topic under the close supervision of an instructor. Emphasis on student’s learning research process and presentation techniques. Offered: All Semesters.

ENGL 4102. Technical Comm in Intl. Cont. (3 Credits)
This course will cover the cross cultural writing that one deals with when writing for an international audience; it will also address translation. Students will earn about the intricacies of culture and writing the business world. They will look ad documentaries, read literature, and examine websites, brochures, and business proposals in the global market. [Prerequisite: ENGL 4106 and ENGL 2106] Offered: Fall, Spring.

ENGL 4110. instructional and Curr Design. (3 Credits)
This course will cover the visual rhetoric that goes into creating technical materials. It provides an introduction to the theory and techniques used by technical communicators. This course will also cover elements of layout, design, and typography, giving students practice with short and long print texts and non-print texts and non-print media. It will also examine possibilities for curricular and instructional design in the schools and explore innovative strategies for instruction. [Prerequisite: ENGL 2167 and ENGL 3721 and ENGL 3722] Offered: Fall, Spring.

ENGL 4112. Practicum for Technical Commun. (3 Credits)

ENGL 4304. History of the English Language. (3 Credits)
Study of the development of the English language from the fifth century, emphasizing the philological changes which have occurred and their relationship to modern English. [Prerequisite: ENGL 2298.] Offered: Fall.

ENGL 4600. Shakespeare. (3 Credits)
Study of Shakespeare’s greatest plays and sonnets, with attention to the background of the Elizabethan period. [Prerequisite: ENGL 2406.] Offered: Spring.

ENGL 4611. British Renaissance and Reform. (3 Credits)
British literature of the sixteenth and seventeenth centuries up to the English Civil War, with the emphasis on writers such as the lyric, metaphysical, and cavalier poets, non-Shakespearean dramatists, and representative authors including More, Sidney, Spenser, and John Milton. [Prerequisite: ENGL 2298, ENGL 2299] Offered: All Semesters.

ENGL 4631. Restoration and 18th Century. (3 Credits)
Survey of significant and representative authors, movements, and genres, including the rise of the novel. The course covers material from the Restoration in 1660 to the beginnings of Romanticism in 1785. [Prerequisites: ENGL 2298 & ENGL 2299] Offered: All Semesters.

ENGL 4651. Brit 19th Century Literature. (3 Credits)
Examines the Romantic and Victorian periods form 1785 to 1990 with attention to the continuing development of the novel and the Romantic theories of poetry, scientific and social discourse, gender and educational issues. [Prerequisites: ENGL 2298 & ENGL 2299.] Offered: Fall.

ENGL 4908. Literary Criticism. (3 Credits)
Basic principles of literary criticism and major theories of criticism, their origin and development. [Prerequisite: ENGL 2406.] Offered: Spring.

ENGL 4950. Introduction to Women’s Literature. (3 Credits)
A study of select writing by women authors, focusing on themes, genres, and major works with attention to historical and cross-cultural contexts. [Prerequisite: ENGL 2406.] Offered: Fall, Spring.

ENGL 4955. Modern Drama. (3 Credits)
A survey of major movements and trends in drama from the late nineteenth century to the present. [Prerequisite: ENGL 2406] Offered: All Semesters.

ENGL 4980. Internship. (3 Credits)
Off-Campus, on-the-job observation and training for students pursuing professional communications work in a variety of traditional and non-traditional careers appropriate to the English discipline. Junior or senior level standing or consent of instructor. [Prerequisite: ENGL 2406.] Offered: All Semesters.

ENGL 4990. Selected Topics. (3 Credits)
Seminar on special topics in literature and languages, including themes, authors, ideas, movements, genres, and rhetoric and composition, may be conducted on an interdisciplinary basis. Prerequisite: 30 hours above 2000 level. Up to three selected topics can be taken with different subject matter. [Prerequisite: ENGL 2406] Offered: Fall, Spring.

ENGL 4995. Senior Seminar I. (1 Credit)
An advanced research methods course designed to guide students through the literary research process, emphasizing an organized approach to critical research in literature. The student will produce an annotated bibliography for a seminar topic. [Prerequisite: 30 hours of courses at or above the 2000 level.] Offered: Fall.

ENGL 4996. Senior Seminar II. (1 Credit)
Under the direction of a faculty member, each student will develop a seminar paper in MLA format to be delivered at a senior colloquium, exhibiting student research strengths and interests. [Prerequisite: 40 hours at or above the 2000 level.] Offered: Spring.

FREN 1001. Elementary French I. (3 Credits)
Fundamental skills with emphasis on oral aspects of language learning and intensive and extensive use of structural patterns, dialog, oral drills and exercises. Language Laboratory required.
FREN 1002. Elementary French II. (3 Credits)
Fundamental skills with emphasis on oral aspects of language learning
and intensive and extensive use of structural patterns, dialog, oral drills
and exercises. Language Laboratory required.

FREN 1101. Elementary French I. (3 Credits)

FREN 1102. Elementary French II. (3 Credits)

FREN 1103. Elementary French. (3 Credits)

FREN 1136. Applied French. (3 Credits)
Applied French is a career-oriented course designed to develop bilingual/
bicultural competence needed by students in the fields of business, law,
medicine, education and other related areas. Audio-lingual exercises, role
play, lab assignments and conversations with French informants.

FREN 1137. Applied French. (3 Credits)
Applied French is a career-oriented course designed to develop bilingual/
bicultural competence needed by students in the fields of business, law,
medicine, education and other related areas. Audio-lingual exercises, role
play, lab assignments and conversations with French informants.

FREN 2001. Intermediate French I. (3 Credits)
The student is guided in achieving some proficiency in oral
communication while developing a degree of skill in reading and
writing. Aspects of French life and culture are presented through use of
selected reading materials, real discussions. Prerequisite: FREN 1002 or
equivalent.

FREN 2002. Intermediate French II. (3 Credits)
The student is guided in achieving some proficiency in oral
communication while developing a degree of skill in reading and
writing. Aspects of French life and culture presented through use of
selected reading materials, real discussions. Prerequisite: FREN 1002 or
FREN 1102.

FREN 2201. Intermediate French. (3 Credits)

FREN 2202. Intermediate French. (3 Credits)

FREN 2203. Intermediate French. (3 Credits)

FREN 2204. French Phonetics. (3 Credits)
An analysis of the French sound system and fundamentals of French
pronunciation, with attention to syllabication, intonation, articulation, and
individual difficulties. A minimum of two hours of language laboratory per
week.

FREN 2205. Introduction to French Literature. (3 Credits)
Introduction to French Literature is designed to introduce and examine
the essential works in the literature of France from the Middle Ages to
the latter part of the nineteenth century, the major literary movements
in French literature, and the elements involved in literary and critical
analysis.

FREN 3308. Elementary French Conversation. (3 Credits)
Development of the student’s vocabulary and fluency in oral expression.
Designed to provide systematic practice in understanding and speaking
grammatically sustained speech in the French language on topics taken
from the text, the student’s daily activities and from cross-cultural issues.

FREN 3309. Advanced French Grammar. (3 Credits)
Designed to address advanced problems in grammar and syntax, written
exercises, free compositions, and translations.

FREN 3310. French Composition/Conv. (3 Credits)
Techniques in composition and literary analysis, using prose
masterpieces in French. Prerequisite(s): FREN 330.

FREN 3311. Introduction to Afro-French Literature and Culture. (3 Credits)
Study of the main contributions of Afro-French literature and culture
through understanding works of drama, poetry, and prose of French-
speaking Black authors. Prerequisite: FREN 1102 or reading knowledge of
French.

FREN 3312. French Civilization. (3 Credits)
Study of the main contributions of the French from the view point of
sociological, educational, political and cultural contributions to western
civilization. Prerequisite: FREN 2202 or consent of instructor.

FREN 3313. French Civilization. (3 Credits)

FREN 3314. 17th Century French Drama. (3 Credits)
A study of the representative plays of Corneille, Racine and Moliere.
Prerequisite: FREN 3312 or consent of instructor.

FREN 4401. French Literature. (3 Credits)
Development of poetry, prose and drama, 17th century philosophical and
religious prose and Fables of LaFontaine. Prerequisite: FREN 3312 or
consent of instructor.

FREN 4404. 18th Century French Literature. (3 Credits)
Philosophical ideas and literary conventions in the works of Montesquieu,
Voltaire, Diderot and Rousseau and the theater of Lesage, Marivaux and
Baumarchais. Prerequisite: FREN 3312 or consent of instructor.

FREN 4405. 19th Century French Literature. (3 Credits)
Romanticism, Realism and Naturalism in the novel from Constant to Zola,
the theater of Hugo and Musset and Romantic and symbolist poetry.
Prerequisite: FREN 4401 and 4404 or consent of instructor.

FREN 4406. 20th Century French Literature. (3 Credits)
Study of the representative plays of Corneille, Racine and Moliere.
Prerequisite: FREN 2202 or consent of instructor.

FREN 4407. The French Novel. (3 Credits)
A study of the origin and development of the novel in France with
attention given to significant novels from its beginning to the present
time.

FREN 4409. French Seminar I. (1 Credit)
A major project course in which French majors research, develop and
present their senior paper. Required of all graduating seniors.

FREN 4410. French Seminar II. (1 Credit)
A capstone course designed to assist students in synthesizing their
knowledge and reinforcing the skills they have acquired in the French
major and culminating with a senior comprehensive. Required of all
graduating seniors.

FREN 4495. Study Abroad. (3 Credits)
Study of language and culture in a native (French speaking) environment
for students involved in a Study Abroad Program.

FREN 4496. Study Abroad. (3 Credits)
Study of language and culture in a native (French speaking) environment.
For students involved in a Study Abroad Program.

GRMN 1001. Elementary German I. (3 Credits)
An oral approach to the language, with fundamentals of grammar and
emphasis on conversation, supplemented by oral-aural drills in the
language laboratory.

GRMN 1002. Elementary German II. (3 Credits)
An oral approach to the language, with fundamentals of grammar and
emphasis on conversation, supplemented by oral-aural drills in the
language laboratory. Prerequisite: GERM 1001 or its equivalent.
GRMN 1121. Elementary German I. (3 Credits)

GRMN 1122. Elementary German II. (3 Credits)

GRMN 1123. Elementary German. (3 Credits)

GRMN 2001. Intermediate German I. (3 Credits)

GRMN 2002. Intermediate German II. (3 Credits)

GRMN 2200. Scientific German. (3 Credits)
Designed for students in the sciences who need a functional knowledge of the scientific phase of the language. Prerequisite: GRMN 1001. By request.

GRMN 2220. Scientific German. (3 Credits)

GRMN 2221. Intermediate German I. (3 Credits)
This course is a continuation of the elementary sequence. Emphasis is on oral communication with grammar and vocabulary taught in context and the culture of the German-speaking world presented using interactive activities, discussion, and readings.

JAPN 1001. Introduction to Japanese I. (3 Credits)
An oral approach to the language, with fundamentals of grammar and emphasis on conversation, supplemented by oral-aural drills in the language laboratory.

JAPN 1002. Introduction to Japanese II. (3 Credits)
A continuation of Japanese 1001 that further develop listening, speaking, reading and writing skills in Japanese while including cultural, historical, and literary components. Prerequisite: Japanese 1001.

JAPN 2001 is a continuation of JAPN 1002 and includes intermediate grammar, expansion of vocabulary and continued practice in conversation, writing, and reading and further extension of Japan related issues. Prerequisite: JAPN 1002 or equivalent with a grade of C or higher. Offered: Fall.

JAPN 2002. Intermediate Japanese II. (3 Credits)

LATN 1001. Elementary Latin I. (3 Credits)
LATN 1001 is an introduction to listening, speaking, reading, writing, and translating Latin and to the culture and history of the Roman world/era. Prerequisite: READ 0099, ENGL 0099, ENGL 0989 or satisfactory English scores to place into co-requisite remediation or higher. Corequisite: None. Offered: On demand.

LATN 1002. Elementary Latin II. (3 Credits)
LATN 1002 is a continuation of LATN 1001 with continued listening, speaking, reading, writing, and translating in Latin and with an orientation to the culture and history of the Roman world/era. Prerequisite: LATN 1001 or equivalent Corequisite: None. Offered: On demand.

LATN 2001. Intermediate Latin I. (3 Credits)
LATN 2001 continues LATN 1002 and includes a review of idiomatic expressions and tenses as well as an introduction of new vocabulary, syntactical structures, and grammatical concepts. Studies of vocabulary and grammar are integrated with cultural and historical events to enhance understanding of the Roman world. Prerequisite: LATN 1002 or equivalent. Corequisite: None. Offered: On demand.

LATN 2002. Intermediate Latin II. (3 Credits)
LATN 2002 continues LATN 2001 and includes an expansion of vocabulary and more complex syntactical structures and grammatical concepts. Emphasis is placed on improving translation and reading skills, students are introduced to original Latin prose and poetry texts, and the Roman cultural and historical legacy is examined in depth. Prerequisite: LATN 2001 or equivalent. Corequisite: None. Offered: On demand.

LATN 2003. Intermediate Latin III. (3 Credits)
LATN 2003 is a study of lexical items, grammatical structures, and syntactic and linguistic concepts of the Latin language. The student will read and translate original Latin texts, study Latin poetic meters, and examine the history associated with texts and the language. Prerequisite: LATN 2002 or equivalent. Corequisite: None. Offered: On demand.

MACO 2202. Advanced News Writing/Reporting. (3 Credits)
A lecture and laboratory course which places emphasis on writing various types of news stories. The course is designed for students concentrating in journalism or public relations. Students will be required to publish articles in an approved periodical. Prerequisites: Basic News Writing/Reporting. Credit: 3 semester hours.

MACO 3210. Public Opinions and Propaganda. (3 Credits)
This course will elaborate on the concept of propaganda, persuasive communication in general, and the role these can play in shaping public opinion. It will commence with defining persuasion as well as propaganda, and link these definitions to contemporary examples of propaganda and persuasion. Students will also be made aware of the various strategies and techniques used in propaganda messages, and learn to recognize how different propaganda strategies are used in different social, economic, and political situations. The course will also delve into the history of propaganda, and explicate how propaganda and persuasion has been used throughout the ages. Finally, the course will discuss the psychology behind persuasive messages.<br>Prerequisite: MACO 2001.

MACO 3320. History of Journalism. (3 Credits)
This course focuses on the historical development of journalism. Students will acquire an in-depth understanding of how journalism developed across the centuries, which events influenced news reporting, and how journalistic activities influenced certain major events. Students will also gain insight into how the arrival of each medium shaped journalism as we know it today. By looking into the history of news making, students will also acquire a better understanding of the inner workings of journalism. Prerequisites: MACO 2001.

MACO 3340. Interpretative Reporting. (3 Credits)
An advanced writing course which focuses on developing the student's analytical and news writing skills for coverage of such governmental bodies as the schools, courts and city, county, and state agencies. Students will be assigned to cover actual news events and be given instruction in how to analyze the causes of news events through interviewing and the persistent searching of records. Students will be required to publish articles in an approved periodical. Prerequisite: MACO 2001 and MACO 3301.

MACO 3351. Feature Writing. (3 Credits)
A lecture and laboratory course which focuses on developing the student's analytical and news writing skills for coverage of such governmental bodies as the schools, courts and city, county, and state agencies. Students will be assigned to cover actual news events and be given instruction in how to analyze the causes of news events through interviewing and the persistent searching of records. Students will be required to publish articles in an approved periodical. Prerequisite: MACO 2001 and MACO 3301.

MACO 3350. Newspaper Production. (3 Credits)
This course offers a thorough understanding of principles and skills involved in producing a newspaper or magazine. It combines theory with production activities. Students will be taught the organization of a newspaper and its functions as well as headline writing, copy editing, and layout and design. Prerequisites: MACO 2001 and MACO 3301.

MACO 4498E. Internship. (3 Credits)
Part-time placement in professional media facilities in Albany and other cities. Emphasis is on learning overall business structure and developing skills for entry-level decision-making positions. Prerequisites: Senior status in major and permission of Instructor. Credit: 3 semester hours.
MDLG 1001. Elementary Yoruba I. (3 Credits)
Introduction to the Yoruba language and culture and general Nigerian culture. Emphasis on elements of Yoruba through oral and written exercises, pronunciation, conversation and reading, culture, geography and daily living.

MDLG 1161. Elementary Yoruba. (3 Credits)

MDLG 1162. Elementary Yoruba. (3 Credits)

MDLG 1163. Elementary Yoruba. (3 Credits)

MDLG 2206. Introduction to Descriptive Linguistics. (3 Credits)
A scientific approach to language as one aspect of human behavior reflecting individual, social and cultural personality, analyzed according to it’s internal structure through elements of expression, phonemes, morphemes and syntax. Special attention to given to the structure of English.

MDLG 2260. Intro to Descript Linguistic. (3 Credits)
A scientific approach to language as one aspect of human behavior reflecting individual, social and cultural personality, analyzed according to it’s internal structure through elements of expression, phonemes, morphemes and syntax. Special attention given to the structure of English.