

BUSINESS ADMINISTRATION (BUSA)

BUSA 1100 - Financial Planning and Investment Management (2 Credits)

Provides the foundation for studying and applying personal financial planning techniques for a lifetime. Offered: All semesters.

Lecture hours: 2

BUSA 1105 - Introduction to Business (3 Credits)

An integrative study of the functional areas of business (finance, operations, marketing, human resources, etc.) Offered: Fall, Spring, Summer.

Lecture hours: 3

Other hours: 3

BUSA 2101 - Survey of Computer Applications (3 Credits)

An introduction to computers and computer applications at a level appropriate for basic academic and professional needs. Offered: Fall, Spring.

Lecture hours: 3

BUSA 2105 - Communicating in the Business Environment (3 Credits)

A course emphasizing both interpersonal and organizational communications; to include written and oral exercises appropriate to business practice.

BUSA 3100 - Business Internship I (3 Credits)

This course introduces junior or advanced sophomore business students to working environments in their aspiring professional careers with an opportunity to gain valuable insights into actual organizational and managerial practices and operations. Through such experiences students can better correlate their academic experiences with their future professional careers. Offered: Fall, Spring, Summer.

Lecture hours: 3

BUSA 4100 - Business Internship II (3 Credits)

This course provides the senior business students with supervised professional career-related work experience to acquire valuable skills and management specific knowledge and training in business or business-related organizations. Students will be required to submit portfolios of their internships directly related to their future professional careers and make presentations to business professionals for evaluations. Offered: Fall and Spring.

Prerequisites: BUSA 3100

Restrictions:

Enrollment limited to students with a semester level of Senior.

Lecture hours: 3

BUSA 4105 - International Business (3 Credits)

Contemporary problems, issues, and opportunities in international business from conceptual and practical viewpoints. Extensive use of case studies to develop the students' ability to diagnose and develop solutions to management situations facing the multinational executive. Offered: Fall, Spring, Summer.

Prerequisites: (ECON 2105 or ECON 201)

Lecture hours: 3

BUSA 4200 - Project Management (3 Credits)

This course addresses the main topics of project management such as project scope, project planning, resource planning, budget analysis, risk analysis, and project control. The course also emphasizes project management tools such as Gantt charts, critical path analysis, and project management software. Offered: Fall, Spring.

Prerequisites: MGMT 3106

Lecture hours: 3

Other hours: 3