# MANAGEMENT HEALTH CARE (MGHC)

# MGHC 2220 - Medical Terminology (2 Credits)

A systematic study of the language of medicine. Focal areas include the development of medical vocabulary and communication skills through the analysis of word components. Offered: Fall and Spring.

#### Lecture hours: 2

#### MGHC 3110 - Introduction to Health Care Organizations (3 Credits)

An introductory course which provides a general overview of health care organizations. In addition to traditional models of health care, novel health care delivery systems such as managed care organizations will be studied. Offered: Fall.

#### Lecture hours: 3

#### MGHC 3120 - Ethical/Legal Issues in Health Care (3 Credits)

Theories and principles of ethical decision making will provide a framework for the analysis and resolution of complex ethical dilemmas. A historical and current examination of the law as related to the ethical decision making process will be included. Related ethical/legal topics will include: tort of battery, informed consent, negligence, The Patient's Bill of Rights, living wills and advanced directives. Offered: Spring, Summer.

#### Lecture hours: 3

# MGHC 3220 - Research in Health/Biostatistics (3 Credits)

An introductory study of the research process using a health related topic. Proposal development will be enhanced by problem and hypothesis formulation, a review of the literature, and the development of a methodological/ biostatistical plan for data analysis or program evaluation. Offered: Fall.

Prerequisites: MGHC 3120 Lecture hours: 3

#### MGHC 3310 - Chronic Diseases (3 Credits)

The study of selected chronic diseases including causation, treatment, and prevention. The social and economic impact of these diseases process will be highlighted. Offered: Fall, Summer.

Prerequisites: MGHC 2220 or NURS 1232 or ALHE 1120 Lecture hours: 3

# MGHC 3411 - Quality Management in Health Care Organizations (3 Credits)

Foundations of quality which focus on patient satisfaction and provisions of quality care will be explored. Emphasis will be placed on the need for incremental measures of quality care. Additionally, formal quality assessment procedures, regulatory agencies and schools of thought on quality management will be reviewed. Offered: Spring, Summer.

Prerequisites: (MGHC 2220 or NURS 1232) and MGHC 3110 Lecture hours: 3

# MGHC 3420 - Economics of Health Care (3 Credits)

An examination of the U.S. Health Care System utilizing national and international health care trends. Basic principles of economics provide a basis for analysis of the health care system throughout its three phase development: the Public Health Movement, the Scientific Movement, the Era of Restriction of Funding, and Healthcare Reform. Offered: Fall.

Prerequisites: (ECON 2105 and ECON 2106) Lecture hours: 3

#### MGHC 4035 - Health Care Marketing (3 Credits)

This course will explore the application of marketing theories and concepts to the healthcare industry. Issues such as patient satisfaction, the role of physicians, pharmaceutical industries and nurses in healthcare marketing will be addressed. Empahsis will be placed on ethical marketing practices and strategies. Students will develop working knowledge and appreciation for the glossary of marketing language and terminology. Offered: Fall.

Prerequisites: MKTG 3120 Lecture hours: 3

# MGHC 4211 - Health Care Administration Practicum I (4 Credits)

The initial application of theoretical classroom knowledge in a community based health care facility. Health facility types include: hospitals, nursing homes, physician practices, and various types of clinics and ambulatory care centers. Offered: Fall, Spring.

Prerequisites: MGHC 3220 Lecture hours: 4

#### MGHC 4410 - Financial Management (3 Credits)

The incorporation of introductory principles of finance, such as capital budgeting, to promote the sound fiscal management of a health care organization. Acquisition of funds and structural strategies also support the learning process in this course. Offered: Spring.

Prerequisites: ACCT 2101 Lecture hours: 3

# MGHC 4421 - Insurance for Health Care Professionals (3 Credits)

The student will gain knowledge of various disease classification systems needed to understand and process insurance claims. Various categories of insurance for study include: universal health insurance, private insurance, Medicare and the Tri-Care System. State-of-the-art electronic billing procedures will be included. Offered: Spring.

Prerequisites: (MGHC 2220 (may be taken concurrently) or NURS 1232) and MGHC 3110 Lecture hours: 3