

MANAGEMENT, BACHELOR OF SCIENCE

The mission of the management program is to enable students to develop analytical skills, reflective thinking, logical reasoning, and a sound understanding of the quantitative techniques and computer applications used in decision-making processes. Career options may include industrial and service management, financial analysis, quality control management, and first level supervision in industry, business and government. Many of our students are interested in entrepreneurship and small business management. Students interested in healthcare management should select the Healthcare Management Track (p. 1) tab.

Entrance and Exit Exam Requirements

All students in the School of Business are required to take the School of Business Entrance Exam and the Senior Exit Exam as part of their graduation requirements. For more information, please contact the ASU Testing Center (<https://www.asurams.edu/enrollment-management/testing-center/>).

Code	Title	Semester Hours
Core Curriculum for Non-STEM Majors (Areas A-E) (http://catalog.asurams.edu/undergraduate/core-curriculum/)¹		42
Area F: Courses Related to Major³		
ACCT 2101	Accounting Principles I	3
ACCT 2102	Accounting Principles II	3
MIST 2010	Fundamentals of Computer Applications	3
ECON 2105	Principles of Macroeconomics (if not taken in Area E)	3
ECON 2106	Principles of Microeconomics	3
BUSA 1105	Introduction to Business ²	3
	or BUSA 2105 Communicating in the Business Environment	
Area G: Business Majors³		
BUSA 3100	Business Internship I	3
BUSA 4105	International Business	3
ECON 3205	Economic and Business Statistics	3
FINC 3105	Foundations of Financial Management	3
MGMT 3105	Legal Environment of Business	3
MGMT 3106	Management Science and Operations Management	3
MGMT 4110	Organizational Behavior	3
MIST 4205	Management Information Systems	3
MGMT 4199	Business Policy	3
MKTG 3120	Principles of Marketing	3
Area H: Management Majors³		
BUSA 4200	Project Management	3
ECON 3145	Money, Banking and Foreign Exchange	3
MGMT 4125	Human Resource Management	3
MGMT 4127	Small Business Management	3
MIST 4206	Database Management Systems	3
MIST 4207	Systems Analysis & Design	3
Select 12 credit hours of free electives (grade of C or better required)		12

First-Year and Wellness Course Requirements Outside the Core		
ASU 1101	First Year Experience: Pathways to Success	1
HEDP, WELL	Health & Wellness Requirement ⁴	2
Total Semester Hours		123

¹ Business majors are required to complete MATH 1111 College Algebra in Area A and MATH 1113 Pre-Calculus in Area D with a minimum grade of "C".

² Take both if ECON 2105 is taken in Area E.

³ Must earn C or better for all courses in Areas F, G, & H. The minimum GPA for graduation is 2.25. No more than 30 semester hours in traditional Business courses (excluding Economics) can be transferred to Areas F, G, and H.

⁴ The health & wellness requirement may be fulfilled by taking one - two (2) credit hour health or wellness course OR two one (1) credit hour health or wellness activity courses.

The Healthcare Administration is an area of concentration in the Management Program. The concentration includes specialty courses in healthcare and business. The Healthcare Administration concentration is structured as a four-year program to provide specialty training for the entering freshman or transfer student. Healthcare graduates experience an employer-based practicum which prepares them for entry level management and supervisory roles in the healthcare industry. Graduates of the program are prepared for careers in hospital and healthcare administration, healthcare marketing, managed care, health insurance, long-term care, and practice management. Additionally, graduates gain skills in general management, financial management, human resources, regulatory compliance, technology/information management, and quality initiatives.

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ECON 2106	Principles of Microeconomics	3
BUSA 1105	Introduction to Business ²	3
	or BUSA 2105 Communicating in the Business Environment	
Area G: Business Majors³		
MGHC 2220	Medical Terminology	2
MGHC 3110	Introduction to Health Care Organizations	3
MGHC 3120	Ethical/Legal Issues in Health Care	3
MGHC 3220	Research in Health/Biostatistics	3
MGHC 3310	Chronic Diseases	3

MGHC 3411	Quality Management in Health Care Organizations	3
MGHC 3420	Economics of Health Care	3
MGHC 4211	Health Care Administration Practicum I	4
MGHC 4410	Financial Management	3
MGHC 4421	Insurance for Health Care Professionals	3
Area H: Healthcare Management Majors³		
ECON 3205	Economic and Business Statistics	3
MGHC 4035	Health Care Marketing	3
MGMT 4125	Human Resource Management	3
MGMT 4199	Business Policy	3
MIST 4205	Management Information Systems	3
MKTG 3120	Principles of Marketing	3
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